

FREELANCE work experience

Art Director/Senior Designer for Sudafed & Benadryl 3/09-present

Johnson&Johnson (www.j&j.com), Morris Plains, NJ

Consumer Promotions Design Center

- FSIs, Displays, Direct Mail, POP & Retouching for Sudafed & Benadryl plus many other brands across all GBUs

Art Director/Senior Designer 9/08-3/09

EBS Interactive (www.ebsworldwide.com), Allendale, NJ

Interactive Marketing Solutions

- Websites, email blasts, direct mail & collateral for Avaya, Sony, Panasonic

Senior Designer 4/08-9/08

Access Communications (www.acinj.com), Berkeley Heights, NJ

Managed Market Programs & Medical Education

- Lead designer for Novartis Medical Education, Pfizer Zmax & Relpax

Senior Designer 11/07-4/08

Pearson Education (www.pearsoned.com), Upper Saddle River, NJ

Pearson Education/Prentice Hall/Penguin Publishing

- Lead designer for Pearson Literature Books Grades 7-12

Senior Designer 9/07-11/07

Anthem Worldwide (www.anthemww.com), Mount Olive, NJ

Branding & Packaging for Masterfoods/Revlon/Campbells

Senior Designer 8/07-9/07

The Hobart Group (www.thehobartgroup.com), Gladstone, NJ

Managed Markets for Sanofi Aventis, GSK, Pfizer, Novartis, Daichi-Sankyo, Forest Labs

FULL-TIME work experience

Art Director 7/05-7/07

Connor Communications (www.connorcom.com), Montclair, NJ

- Oversaw three full-time employees and freelancers
- Projects included: photoshoots; corporate communication; collateral; brand/identity; print; package design; POP; promotion; web design; trade show; direct mail; and incentive programs
- Major clients included: Revlon Professional, Colomer USA, Cambridge Silversmiths, IEN, Hampton Forge, AHAVA, NJ Natural Gas, Beauty Solutions, Takasago

Art Director 12/02-6/05

Linger&Larkin (www.lingerandlarkin.com), Verona, NJ

- Oversaw two full-time employees and freelancers
- Projects included: photoshoots; corporate communication; collateral; brand/identity; print; package design; POP; promotion; web design; trade show; direct mail; and incentive programs
- Major clients included: Waterford/Wedgwood, Hudson United Bank, Wyeth, Ciao Bella Gelato, Arthur Schuman (cheese), Western Fumigation, Suburban Propane, PNY, PICC/K&S, Drakes Bakeries, Bogen Communications

computer skills

Adobe Creative Suite 4, Quark 7, Microsoft Office, Corel Draw, Timbuktu, Retrospect, Suitcase, K4

education

School of Visual Arts, New York, NY

Bachelor of Fine Arts Degree in Graphic Design